

Biotech Prague 2017 & the 7th Swiss-Czech Symposium with Exhibition Sponsorship Benefits

Invitation Letter

Dear Sponsor,

On behalf of members of the Organizing Committee, it gives me great pleasure to invite you to the upcoming BioTech2017 & the 7th Czech-Swiss Symposium with exhibition, which will be held in the National Technical Library in Prague, the Czech Republic, from 13 to 17 June 2017 (www.biotech2017.cz).

The highly successful series of tri-annual BioTech conferences, inaugurated in 1999, promotes networking between academic and industrial sectors involved in biotechnology research and development.

The BioTech 2017 conference will highlight life science technologies while identifying synergies amongst their different applications in human and animal health, nutrition, chemistry and sustainable energies from microorganisms. Microorganisms such as bacteria, yeast, and microalgae, and their enzymes, are used for manufacturing a wide range of products in sustainable, advanced bioprocesses. These products represent high-performance chemicals or ingredients in demand for foodstuffs, animal feed, cosmetics and pharmaceuticals.

The multidisciplinary approach of this conference not only attracts participation from a wide scientific community, but also provides an opportunity to establish new scientific, technical and commercial collaborations between academia and industry. Furthermore, BioTech conferences always attract high number of young scientists who are eager to explore the availability of new sophisticated research tools, material and laboratory equipment represents a good opportunity leading to a new partnership.

We hope you will use this event to promote your company as a key player in the biotechnology sector, build connections with new clients, and seek research partners or future employees among the top students attending this event. Organizers of BioTech2017& the 7th Czech-Swiss Symposium with exhibition prepared various promotional opportunities for sponsors; the detailed overview of sponsorship activities and benefits you can find below or at the conference website. The organizers are also prepared to discuss your individual requirements and modify the opportunities offered below to fulfil your particular needs and ideas.

Members of Organising Committee

Overview of Sponsorship Benefits

Below you can find an overview of possibilities to promote your company at the BioTech 2017 event. Individual packages can be combined according to your choice. The organizers are also open to discuss your individual requirements for sponsorship and exhibition opportunities that are not listed in this proposal. For details please contact the members of Organizing Committee by e-mail (Leona.paulova@vscht.cz, jan.kas@vscht.cz, diyana.petrova@zhaw.ch).

Golden Sponsor

10 000 €

You can make your brand visible during pre-conference, conference and post-conference events through an advertisement on the main page of the conference website and the Book of Abstracts (complimentary 1 page colour advertisement).

Free registration for 3 delegates qualifies you to attend all conference sessions, workshops and the social program including the Welcome party and Gala dinner.

During the event, your logo will be displayed at the main table in the conference hall, exhibited on the board in the conference area and projected on the main screen between conference sessions. Broadcasting of a video spot (IMPEG4 format) or slide show presentation (JPEG format) during the coffee breaks and lunches will be available to promote your company during the event. A poster (90x120 cm) highlighting your recent achievements and technologies can be situated in a prominent place in the poster area. Your promotional material will be included within the registration material.

Silver Sponsor

8 000 €

You can make your brand visible during pre-conference, conference and post-conference events through an advertisement on the main page of the conference website and the Book of Abstracts (complimentary 1 page colour advertisement).

Free registration for 2 delegates qualifies you to attend all conference sessions, workshops and the social program including the Welcome party and Gala dinner.

During the event, your logo will be displayed at the main table in the conference hall, exhibited on the board in the conference area and projected on the main screen between conference sessions. A poster (90x120 cm) highlighting your recent achievements and technologies can be situated in a prominent place in the poster area. Your promotional material will be included within the registration material.

Bronze Sponsor

6 000 €

You can make your brand visible during pre-conference, conference and post-conference events through an advertisement on the main page of the conference website and the Book of Abstracts (complimentary 1 page colour advertisement).

Free registration for 1 delegate qualifies you to attend all conference sessions, workshops and the social program including the Welcome party and Gala dinner.

During the event, your logo will be displayed at the main table in the conference hall, exhibited on the board in the conference area and projected on the main screen between conference sessions. A poster (90x120 cm) highlighting your recent achievements and technologies can be situated in a prominent place in the poster area. Your promotional material will be included within the registration material.

Welcome Party Sponsor

2 000 €

The Welcome Party will be held in the Gallery of the National Technical library on June 12, 2017 with participation of many VIP guests, e.g. representatives of Czech and Swiss biotechnological companies, rectors of the Czech and Swiss universities participating in the

symposium organization (ICT in Prague and ZHAW), the Swiss Ambassador in the Czech Republic, Mayors of Prague 6, etc.

A large advertising panel submitted by your company will be exhibited in the Gallery and a short presentation about your company (up to 20 minutes) will be organised. Free tickets for 3 persons will be allocated for this activity. Logo of your company will be presented on the symposium web page and in the Book of Abstracts.

Gala Dinner Sponsor

2 000 €

The Gala dinner will be organized in the evening June 13, 2017. A large advertising panel, submitted by your company, will be exhibited in the venue of Gala dinner and a short presentation about your company (up to 20 minutes) will be organised. Free tickets for 3 persons will be allocated for this activity. Logo of your company will be presented on the symposium web page and in the Book of Abstracts.

Book of Abstracts Sponsor

1 200 €

Logo of your company, together with an acknowledgement and a whole page advertisement will be published in the Book of Abstracts. A free ticket permitting two representatives of your company to attend the Welcome party will be included.

Best Poster Award Sponsor

**800 – 1 000 €
or the vouchers for laboratory
equipment, chemicals,
scientific books or journals**

This offer includes the presentation of logo of your company on the symposium website and in the Book of Abstracts. A poster of your company will be displayed in the poster presentation area. A short presentation about your company (about 20 minutes) will be organized during a poster session.

Lunch sponsor

800 – 1 000 €

This offer includes the presentation of your company logo on the symposium website and in the Book of Abstracts. A poster highlighting achievements of your company will be displayed in the poster presentation area. A short presentation about your company (about 20 minutes) will be organized during a lunch break.

Registration Sponsor

400 €

Your company logo will be displayed on the symposium website and in the Book of Abstracts. Information material about your company will be distributed among conference participants during registration.

Student Sponsor

200 €/ student

You can cover the registration fee for students (according to your selection based on submitted abstracts). The sponsorship benefits will be negotiated based on the number of sponsored students.

Workshop for BioTech 2017 participants

2 000 €

You can promote your products/technologies during a workshop organized in Balling Hall (200 seats) or as a parallel event (50 seats). Logo of your company will be displayed on the conference website and in the Book of Abstracts. This offer includes room and technical

rental, logo on the conference website and distribution of your company materials among the participants of BioTech 2017.

Advertisement in the Book of Abstracts 400 €

Colour A5 advertisement in the Book of Abstracts, approximately 200 copies distributed. Logo of your company will be displayed on the conference website and in the Book of Abstracts.

Broadcasting 400 €

Broadcasting of a video spot (IMPEG4 format) or slide show presentation (JPEG format) during the coffee breaks and lunches will be available to promote your company during the event. Logo of your company will be displayed on the conference website and in the Book of Abstracts.

Presentation of products (suitable mainly for food and beverage companies)

You can supply food or beverages to be served during lunches or coffee breaks. Sponsorship benefits includes a whole page advertisement in the Book of Abstracts, your company logo will be displayed on the symposium website. An advertising panel highlighting your company (submitted by your company) will be displayed in the coffee breaks area.

Participation at the social activities

Take the opportunity to establish new business contacts and directly present your company at social events accompanying the scientific program of the conference.

Welcome party ticket for one person 50 €

Gala Dinner ticket for one person 60 €

Exhibition 800 - 1 000 €

2 m² (or more by negotiation) exhibition booth will be available in the orchestra area of BioTech2017. Logo of your company will be displayed on the conference website and in the Book of Abstracts. For details see Exhibitors Manual.